



Besuch von Prof. Dr. Angela Walter an der Partneruniversität Kajaani UAS (KAMK), Finnland

Morgen, am 6. Mai 2014, stellt Prof. Walter 17 Uhr in der Aula am Dr.-Friedrichs-Ring die KAMK und ihre Kooperation mit der School of Business im Rahmen der Info-Veranstaltung des AAA "Wege ins Ausland" vor.

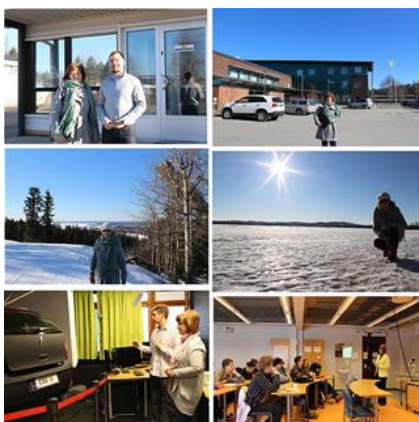
... Professor Dr. Angela Walter from Zwickau UAS, Germany visited Kajaani UAS (KAMK) from 8 to 10 April, 2014. Her area of specialization is human resource management, focusing on employer branding, talent recruitment and retention for small and medium size enterprises. It was her second visit to KAMK as she participated also the International Week in 2012.

During her visit Prof. Dr. Walter taught two courses at KAMK. She also visited two local companies where she obtained valuable information about the human resource management challenges of SMEs and micro companies in the Kainuu region. SMEs in her region are also facing similar challenges although the causes are different. This gave us a foundation to explore joined research that aims to help SMEs in both regions.

In addition, she also met colleagues from other areas of KAMK with an objective to further understand other collaborative opportunities between both universities. Both schools are looking forward to deepen the cooperation beyond teachers' and students' exchanges. Going forward, the universities are exploring joined research in the HRM related topics for SMES, also to develop joined courses which aim to deliver practical output and tools which will help local SMEs in this challenging topic of human resource management.

Overall, Prof. Dr. Walter was satisfied with her trip to Kajaani. Despite the exchange was only for three days, the activities accomplished were extremely productive and positive.

See: <http://www.kamk.fi/news/Prof-Dr-Walter-visiting-the-School-of-Business-/16275/48243a8b-0474-4ab0-9c76-008af1fc49f3>



Kontakt

Fakultät Wirtschaftswissenschaften
Prof. Dr. oec. Angela Walter
Professorin für Betriebliche Personalwirtschaft

Tel.: 0375 / 536 3547

E-Mail: Angela.Walter@fh-zwickau.de

<http://www.fh-zwickau.de/?id=9023>