# Lifelong learning at universities: new counselling for new target groups

### **New formats**



Student advisors and students are working together to develop an online tool with all relevant study information

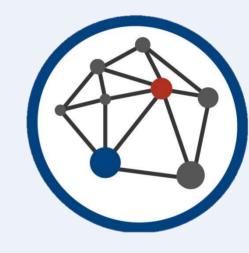
It will provide easy access to information which is regardless of time and place, so it could save time for more personal counselling

## **New topics**

More counselling
themes require more
knowledge from
advisors, so universities
need to train their
counsellors thoroughly
That's why a counselling
qualification program
has been started

## Situation

- "Non-traditional" students such as vocationally-qualified people, older learners or people with families have different needs – this also applies to counselling
- The project "Open University
   Zwickau" is working towards
   achieving a lifelong learning
   university and developing a new
   kind of student counselling





### **New networks**

A regional network of education and vocational guidance has been implemented

Advisors from the university, the student service, the job center and from the business world are working together to reduce the university dropout rate



#### University of Applied Sciences Zwickau

- √ about 4,700 students
- √ 50 study programs in the fields of engineering and technology, business and life quality
- ✓ Eight faculties with 160 professors

Project "Open University Zwickau"
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